

# NEW PRODUCTS

Integra Adhesives Inc. has released the next generation of its color-matched adhesives for the surfacing industry — **Surface Bonder Xi**. The new formula is available in more than 200 colors, offers higher impact resistance than previous formulations and was developed for modern demanding fabrication methods such as V-grooving, integral sink applications and dynamic load



Surface Bonder Xi

situations. Surface Bonder Xi has also reduced VOC content, shrinks less during the cure process and is noticeably less odorous, according to the company. Additionally, the manufacturer reports that the new formula retains the fast cure properties of the original formulas and offers increased shelf life — up to 2 years when stored correctly.

Surface Bonder Xi also produces improved tensile and flexural bond strength over previous 13-E and Estone 101 formulations. Fabricators will benefit from increased color choices as the product is made to be used universally on acrylic, polyester and poly-blended solid surface materials as well as all stone products — natural and engineered, reports the manufacturer.

Shipments of the new adhesive have begun in a limited number of colors, with a complete conversion of the 13-E and Estone lines expected by the end of this quarter. The new formula will be available from Integra direct under the Integra brand as well as through Integra distributors and private label partners across North America. Integra

Europe will also stock and distribute Surface Bonder Xi to its partners and customers overseas.

Circle No. 315

Stoneready has introduced the **Stoneready System** — framed, poster-sized photos of a range of kitchens, bathrooms and floors with cutouts in areas where the natural stone or tile would be. The concept provides an affordable and convenient way for showrooms and slab yards to sell natural stone and tile, according to the company.

“Everyone in the natural stone business face the same dilemma,” said Stoneready System creator and Brazilian granite expert, Marcio Campos. “Each shipment or batch of natural stone has its own unique



Stoneready allows different stones to be shown in the same setting.

shade, veins and patterns, so it is very difficult for the customer to use one small sample or simply “shop for a color” and feel confident about a particular stone’s finished look after installation. With the Stoneready System, natural stone dealers have a visual tool at hand so they can stop selling color and start selling their individual slabs or tiles.”

The new Stoneready System currently offers three kitchen layouts, two bathrooms and one floor option to help give customers an array of choices and style options when testing a stone for a match. The three different sizes include:

- **Slabyard size** — measuring 36 x 36 inches and framed in a sturdy black, anodized aluminum, different photo cutouts can be placed side by side to compare cabinet color and style choices.
- **Warehouse size** — 24 x 24 inches, the ideal size for prefabs. It is also framed.
- **Showroom size** — 12 x 12 inches, which can fit over individual or smaller tile and stone samples, and can even be taken to the customer’s home along with stone samples.

Circle No. 314

**Innovative Stone®** has announced the introduction of **Everlife™**, its new brand of stain-resistant natural stone countertops, which do not require sealing and are protected by a breakthrough technology called **PermaShield™** ([www.permashield.com](http://www.permashield.com)). The availability of Everlife marks the first time that consumers will be able to purchase PermaShield-protected natural stone countertops outside of The Home Depot and Expo Design Center.

Everlife is comprised of an inspirational collection of designer-selected granite, marble, quartzite and soapstone colors from around the world. The upscale line of stone countertops is aimed at the high-end home improvement market, as well as architects and kitchen designers. “The art of selecting the finest stones for a home design project is key to the design professional,” said Karen Pearse, Founder and Chief Executive Officer of Innovative Stone. “Everlife’s luxurious offering of resplendent colors allows the designer to focus his/her efforts on creating visionary designs for the client. The discerning consumer now has a truly unique and dazzling array of options for a stain-resistant natural stone countertop.”

The PermaShield™ process covers

# NEW PRODUCTS



*Delicatus*



*Madura Gold*



*Tropic Brown*

microscopic staining paths below the surface of granite. These paths are infused with molecular technology that causes them to adopt water and oil-repelling properties. Due to this revolutionary process, PermaShield™ does not affect or alter the surface of granite, leaving no added color or coating, according to the manufacturer.

The company reports that the development of stain-resistant granite is very important because studies, such as those conducted by the National Kitchen and Bath Association, show that granite is the most desired

countertop surface in America, and if you remove its only drawback, the popularity of granite can only grow.

With respect to health and safety, Everlife was developed as a "green" building product, and has received certifications from NSF International and the Greenguard Environmental Institute (GEI). Both of these independent, non-profit organizations have found Everlife natural stone countertops to be safe for use in the home, the company reports. Additionally, due to the fact that Everlife countertops require no

sealing, the consumer doesn't risk exposing their household to potentially harmful chemicals, which some sealers contain. "Innovative Stone's commitment to creating innovative and environmentally safe products should serve as inspiration for other companies that design products that people use on a daily basis," said Carl Smith, Chief Executive Officer of Greenguard.

Everlife comes with a 15-year warranty against staining, and it is available in 64 colors from select kitchen designers across the U.S.

Circle No. 313

**CEMARLINE**

PRESENTS THE CL 830B

**SUPERB**

**ULTIMATE BRIDGE SAW LASER**

**NEW!**

1-800-298-5273

www.cemarelectro.com

Circle No. 57

**Got A Big Job?**  
**We Have The Saw For You!**

**DL7000**

- Performs precision radius cuts for intricate design work.
- Slices through stone, marble, tile & glass up to 1 1/2" - 2" thick.
- Complete custom jobs faster with 3/4 HP variable speed motor.
- Large 13" throat depth allow for deeper diagonal cuts.
- Recirculating water pump keeps saw running clean.
- Heavy-duty industrial design provides durability for production use.

**New!**  
**Glass Tile Blade Available!**

**Order Online**  
**DiamondSaws.com**

**Diamond Tech** Tampa, FL 33634 • Toll free: 800-937-9593 • Fax: 813-806-1988

Circle No. 58